



Personal Information:

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 Munich · Germany



Languages:

English	Fluent
German	B1/B2
Lithuanian	Native
Spanish	A1/A2



Skills:

Visual Identity · Brand Systems
Brand Strategy · Art Direction
Campaign Design · UX/UI Design
Website Design · Print Design
Creative Direction · AI-Driven Visual
Exploration · Illustration · Typography
Accessibility



Tools:

Adobe Creative Cloud · Canva · Figma
Figma Make · WordPress · Webflow



Outside Pixels:

Sports · Cinema · Art · Fashion
Photography · Dance · Latin Music

Ernesta Rupsyte

A graphic and web designer based in Germany, designing since 2017 across branding, digital, web and print. I take ideas from the messy “what if we...” stage to clear, visual and useful solutions, combining strategic thinking, creative concepts and hands-on design to bring projects from first idea to final detail.

Working Experience

Head of Graphic & Web Design

01.2021 – 10.2026 · TwentyNine GmbH & Co. KG

- Led design direction across the agency’s client portfolio, covering branding, digital, web, print and campaigns as the team’s sole design lead.
- Directed two major rebrands for TwentyNine, from strategy and concept through visual identity and implementation.
- Developed the scalable Schleifpunkt. Fahrschulmarketing brand and digital system, delivering 47 websites for 60+ driving schools across Germany.

Freelance Visual Designer

07.2019 – Present · Self-employed

- Created brands and digital experiences for a diverse client base, spanning visual identity, websites, campaigns, print and social media.
- Built long-term client relationships, with several clients continuing to work with me since I started freelancing in 2019.
- Managed projects independently from first brief to final delivery, including strategy, concept, design, implementation and ongoing support.

Art Director

07.2017 – 09.2019 · THE FUTURE ACADEMY X

- Led brand identity, event branding and digital design for large-scale conferences, innovation workshops and festivals, including physical stage and venue experiences for 700+ attendees.
- Developed complete brand systems and WordPress sites for multiple events and sub-brands, including the Year of the X innovation festival.
- Created client proposals and visual concepts for companies including Audi and Ströer.

Education & Projects

80 h Pilates Mat Method Teacher Training

2025 · The Collective Flow Munich

Interaction Experience Designer

09.2019 – 12.2019 · Digital Product School by UnternehmertUM

Rapid Prototyping · Usability Testing · User Research · Concept Sketching

Designed and prototyped a digital product from concept to high-fidelity, working closely with software developers and AI engineers over a 3-month sprint. The team’s traffic-data project was later adopted by the City of Hamburg.

10 weeks intensive curriculum of web development

2018 · Codecademy

Bachelor of Communication, Creative Industries

2013 – 2017 · VILNIUS TECH – Vilnius Gediminas Technical University